



The SEAT Arona.

Pricing and specification list.



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Why **easy**move?

We've made it really simple to pick the SEAT Arona that's right for you. There are seven individual trims, each with their own unique equipment and appeal.

1 Pick the trim that sounds like your kind of car.

2 Choose the engine that suits you.

3 Personalise your Arona with your favourite colour and contrasting roof.

And that's it. It couldn't be easier to do your thing.



1. Pick your trim.



01. Arona SE.
The Essential One.

02. Arona SE Technology.
The Connected One.

03. Arona SE Technology Lux.
The Adventurous One.

1. Pick your trim.



04. Arona FR.
The Adventurous One.



06. Arona XCELLENCE.
The Indulgent One.



05. Arona FR Sport.
The Sporty One.



07. Arona XCELLENCE Lux.
The Luxury One.

Arona SE.

The Essential One.

From £17,580*

The Arona SE is equipped to let you do your thing every day. From front assist that helps you avoid getting up close to the vehicle ahead, LED Daytime Running Lights so you can see and be seen 24/7, to a 6.5" touchscreen media system so you're free to listen to whatever gets you going for the journey.

Standard equipment for the SE trim

Wheels & tyres

- 17" 'Dynamic' 26/1 alloy wheels with 205/55 R17 tyres

Exterior equipment

- Contrast roof
- Door mirrors (body coloured)
- Door mirrors (electrically adjustable)
- Front fog lights with cornering function and rear fog light
- Front grille frame in chrome
- Halogen headlights with electric adjustment
- Hidden exhaust pipe
- LED Daytime Running Lights (DRLs)
- LED rear taillights and licence plate lights
- Metallic paint
- Roof rails (black)
- Window trim (black)

Infotainment

- Bluetooth® audio streaming and handsfree system
- AM/FM radio with DAB [Digital Audio Broadcasting]
- Full Link (MirrorLink, Apple CarPlay and Google Android

- Auto) with USB cable for Apple & Android compatibility
- Media system colour: 6.5" colour touchscreen, USB port, aux-in
- Six speakers

Interior equipment

- Ambient lighting (multi-coloured)
- Driver sunvisor with mirror and card holder
- Front courtesy light with front reading light
- Interior ambient light
- Interior chrome pack
- Interior footwell light
- Passenger sunvisor with mirror

Seats & trim

- Dashboard (grey plastic)
- Double boot floor
- Grey interior roof
- Height-adjustable front seats
- Leather steering wheel, gear knob & handbrake
- Split folding rear seats (60/40)
- Two front and three rear height-adjustable headrests

Functional & mechanical

- Air conditioning
- Auto-headlights

- Cruise control
- Dimming rear view mirror
- Dust and pollen filter
- Electric front and rear windows
- Height and reach adjustable steering wheel
- Suspension (comfort)
- Active front headrests
- Automatic warning lights
- Driver and front passenger airbags with front passenger airbag deactivation, front side and curtain airbags
- Electronic engine immobiliser
- Emergency Brake Assist (EBA) and front assist
- Hill hold control
- ISOFIX points in outer rear seats with top tether anchorage points
- Locking wheel bolts
- Multi-collision braking system
- Seat belt reminder for front and rear seats
- Three-point seatbelts on all rear seats
- Tiredness recognition system
- Tyre pressure monitoring



Model shown: Arona SE in White with Midnight Black roof.



01. 17" 'Dynamic' alloy wheels.

02. Orgad Blue cloth.

*Price is for Arona SE 1.0 TSI 95PS.

Arona SE Technology.

The Connected One.

From £18,520*

Keep doing your thing, by bringing everything you do into your car. Full Link connects you to your calls, messages, social media, music streaming and more. With a wireless charger, your phone will never run out of juice. And with a sat nav, you'll always know exactly where you're going in life.

In addition to the SE trim

Infotainment

- Connectivity pack plus:
Media system plus with 8" colour touchscreen and proximity sensor,
Navigation system with 3D map display and voice control, wireless phone charger, two USB ports, aux-in

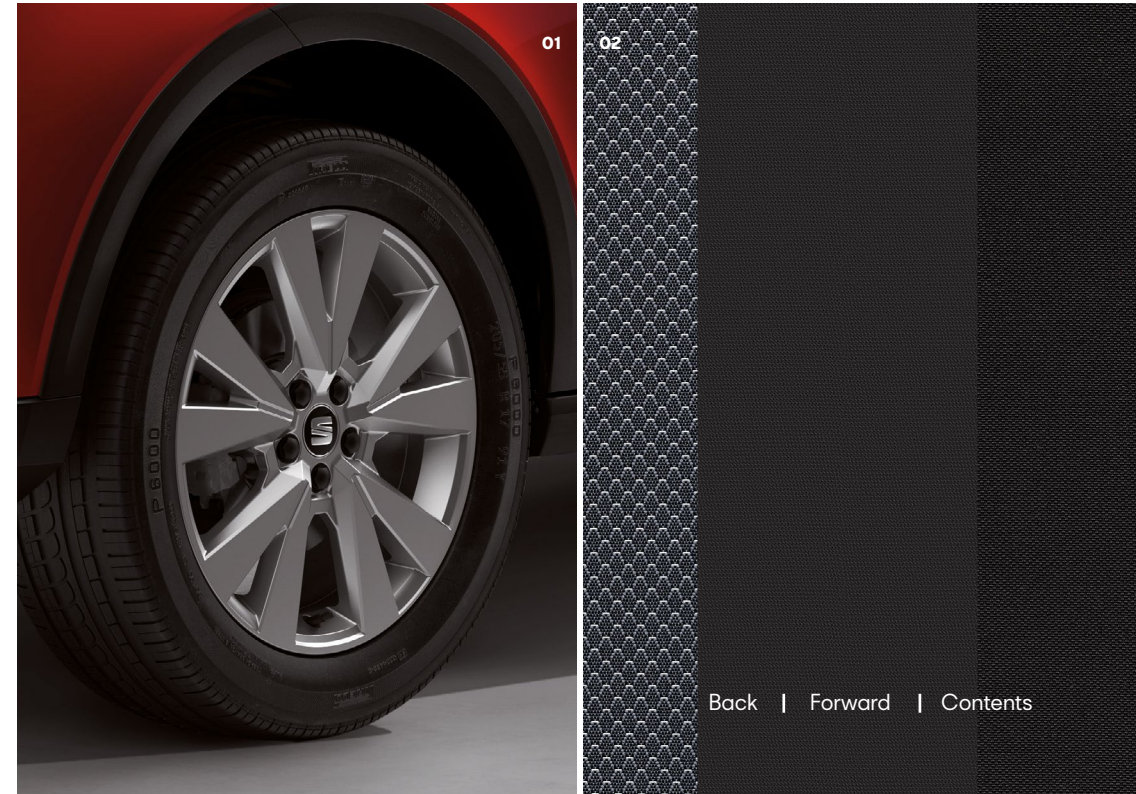
Functional & mechanical

- Parking sensors (rear)

*Price is for Arona SE Technology 1.0 TSI 95PS.



Model shown: Arona SE Technology in Desire Red metallic paint with Midnight Black roof.



- 01.** 17" 'Dynamic' alloy wheels.
- 02.** Orgad Blue cloth.

Arona SE

Technology Lux.

The Adventurous One.

From £20,335*

Features like KESSY (Keyless entry & go), plus heated seats and washer nozzles that the Winter pack brings, make it easier for you to start doing your thing on chilly mornings. Adaptive Cruise Control ensures everything stays on track while you're rolling, while the BeatsAudio™ system provides the soundtrack to every adventure.

In addition to the SE Technology trim

Infotainment

- BeatsAudio™ with 300w subwoofer, 18" space saver spare wheel, luggage compartment lining

Functional & mechanical

- Adaptive Cruise Control (ACC)
- KESSY (Keyless entry & go)
- Winter pack: Heated front seats, heated washer nozzles



Model shown: Arona SE Technology Lux in Nevada White with Magnetic Grey roof.



- 01.** 17" 'Dynamic' alloy wheels.
- 02.** Orgad Blue cloth.

*Price is for Arona SE Technology Lux 1.6 TDI 95PS.

Arona FR.

The Stylish One.

From £20,840*

The Arona FR offers style as individual as you are, with head-turning LED headlights, 17" alloy wheels and dark tinted windows. Enjoy the thrill of the road with sports seats, agile sports suspension and the SEAT drive profile which you can customise to suit your driving style.

In addition to the SE Technology trim

Wheels & tyres

- 17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres

Exterior equipment

- Dark tinted rear windows
- Door mirrors (electrically adjustable, foldable and heated)
- Door mirrors (roof coloured)
- Full LED headlights: LED headlights (dipped and mainbeam), front fog lights and rear fog light
- Roof rails (chrome)
- Twin exhaust pipe styling (hidden exhaust pipe)
- Window trim (chrome)

Interior equipment

- Ambient lighting (multi-coloured)

Seats & trim

- Black interior roof
- Dashboard (leatherette)
- Front sport seats

- Leather steering wheel (flat-bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake

Functional & mechanical

- Auto-dimming rear view mirror
- Coming & leaving home headlight function
- Dual-zone climate control
- Rain-sensing wipers
- SEAT drive profile: Four different modes (Normal, Sport, Eco, Individual), steering response, throttle response, gear shifts mode (only DSG models)
- Steering wheel-mounted gearshift paddles (DSG models only)
- Suspension (sport)

Safety & security

- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection

01. 17" 'Dynamic' alloy wheels.

02. Nora Black FR cloth.

*Price is for Arona FR 1.0 TSI 115PS.



Model shown: Arona FR in Magnetic Grey metallic paint with Midnight Black roof.



01

02

Arona FR Sport.

The Sporty One.

From £22,155*

Sometimes you need to make your own powerful statement. Make yours with striking 18" 'Performance' alloy wheels, dark tinted windows, and evocative twin exhaust pipes, while keeping tabs on performance via a driver-focused digital cockpit – the ultimate in sporty appeal.

In addition to the FR trim

Wheels & tyres

- 18" 'Performance' 26/2 alloy wheels with 215/45 R18 tyres

Infotainment

- Digital cockpit

Seats & trim

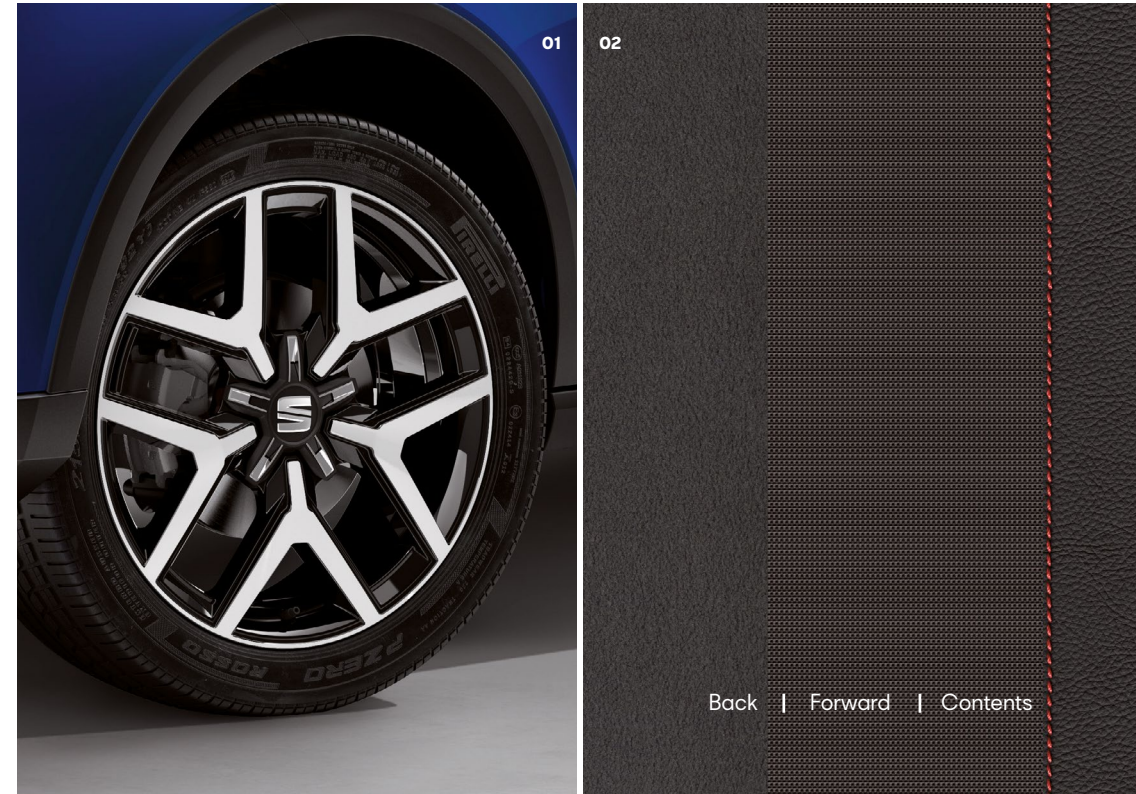
- Microsuede upholstery

Functional & mechanical

- Winter pack: Heated front seats, heated washer nozzles



Model shown: Arona FR Sport in Mystery Blue metallic paint with Magnetic Grey roof.



- 01.** 18" 'Performance' alloy wheels.
- 02.** Microsuede with red stitching.

*Price is for Arona FR Sport 1.0 TSI 115PS.

Arona XCELLENCE.

The Indulgent One.

From £21,630*

Love every minute of going your own way with an indulgent level of interior comfort. Enjoy things from the get-go, with hands-free unlocking and an engine that starts at the touch of a button. Feel reassured with blind spot detection and rear cross traffic alert to make lane changing and manoeuvring a breeze.

In addition to the SE Technology trim

Wheels & tyres

- 17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres

Exterior equipment

- Door mirrors (electrically adjustable, foldable and heated)
- Door mirrors (roof coloured)
- Front grille with hotstamping
- Full LED headlights: LED headlights (dipped and mainbeam), front fog lights and rear fog light
- Roof rails (chrome)
- Window trim (chrome)

Interior equipment

- Ambient lighting (multi-coloured)

Seats & trim

- Black interior roof
- Central console with storage net
- Dashboard (white)
- Front seat with back storage pockets

- Storage pack: Front centre armrest, draw under front passenger seat, rack under driver's seat, mounting fixture in luggage compartment

Functional & mechanical

- Adaptive Cruise Control (ACC)
- Auto-dimming rear view mirror
- Coming & leaving home headlight function
- Dual-zone climate control
- KESSY (Keyless entry & go)
- Rain-sensing wipers

Safety & security

- Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection
- Blind spot detection and rear cross traffic alert

01. 17" 'Dynamic' machined alloy wheels.

02. Titan Black cloth with contrast stitching.

*Price is for Arona XCELLENCE 1.0 TSI 115PS.



Model shown: Arona XCELLENCE in Eclipse Orange metallic paint with Magnetic Grey roof.



Arona XCELLENCE Lux.

The Luxury One.

From £23,230*

How about the ultimate in luxury? Have everything you need at your fingertips making every journey smooth, refined and intuitive. From park assist that lets you know a parking space is big enough, an optional sports mode via the nifty SEAT drive profile to get the most out of your ride, to a driver-focused digital cockpit so you can keep track of performance, it's never been easier to control exactly how you want to do your thing.

In addition to the XCELLENCE trim

Wheels & tyres

- 18" 'Performance' 26/1 alloy wheels with 215/45 R18 tyres

Infotainment

- Digital cockpit

Seats & trim

- Dashboard (leatherette)
- Microsuede upholstery

Functional & mechanical

- Park assist (self parking functionality)
- Parking sensors (front)
- Rear view camera
- SEAT drive profile: Four different modes (Normal, Sport, Eco, Individual), steering response, throttle response, gear shifts mode (only DSG models)
- Winter pack: Heated front seats, heated washer nozzles

*Price is for Arona XCELLENCE Lux 1.0 TSI 115PS.

- 01.** 18" 'Performance' alloy wheels.
- 02.** Microsuede with white stitching.



Model shown: Arona XCELLENCE Lux in Magnetic Grey with Eclipse Orange roof.



2. Pick your engine.

	Derivative	Fuel	CO ₂ g/km	Combined mpg	Insurance group (1-50)	BIK 2019/20	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2019/20	1st reg fee 2019/20	Recommended On The Road Price
SE	1.0 TSI 95PS	P	113	45.6-48.7	9E	26%	£14,462.50	£2,892.50	£17,355.00	£170.00	£55.00	£17,580.00
	1.0 TSI DSG-auto 115PS	P	114	42.8-46.3	12E	26%	£15,629.17	£3,125.83	£18,755.00	£170.00	£55.00	£18,980.00
	1.6 TDI 95PS	D	108	52.3-57.6	10E	29%	£15,529.17	£3,105.83	£18,635.00	£170.00	£55.00	£18,860.00
SE Technology	1.0 TSI 95PS	P	113	45.6-48.7	9E	26%	£15,245.83	£3,049.17	£18,295.00	£170.00	£55.00	£18,520.00
	1.0 TSI DSG-auto 115PS	P	114	42.8-46.3	12E	26%	£16,412.50	£3,282.50	£19,695.00	£170.00	£55.00	£19,920.00
	1.6 TDI 95PS	D	108	52.3-57.6	10E	29%	£16,312.50	£3,262.50	£19,575.00	£170.00	£55.00	£19,800.00
SE Technology Lux	1.6 TDI 95PS	D	108	52.3-57.6	11E	29%	£16,758.33	£3,351.67	£20,110.00	£170.00	£55.00	£20,335.00
FR	1.0 TSI 115PS	P	114	43.5-47.1	12E	26%	£17,179.17	£3,435.83	£20,615.00	£170.00	£55.00	£20,840.00
	1.0 TSI DSG-auto 115PS	P	114	42.8-46.3	12E	26%	£18,079.17	£3,615.83	£21,695.00	£170.00	£55.00	£21,920.00
	1.5 TSI EVO 150PS	P	112	44.1-47.9	18E	26%	£18,320.83	£3,664.17	£21,985.00	£170.00	£55.00	£22,210.00

The Recommended 'On The Road' price includes delivery charge to Dealer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,135 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Dealer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend on a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration. For more information, please see www.seat.co.uk/wltp or consult your Dealer. Data correct at 09/07/2019.

2. Pick your engine.

	Derivative	Fuel	CO ₂ g/km	Combined mpg	Insurance group (1-50)	BIK 2019/20	Basic price	VAT @ 20%	Retail price (P11D value)	1st Year RFL Rate 2019/20	1st reg fee 2019/20	Recommended On The Road Price
FR Sport	1.0 TSI 115PS	P	114	43.5-47.1	12E	26%	£18,275.00	£3,655.00	£21,930.00	£170.00	£55.00	£22,155.00
	1.0 TSI DSG-auto 115PS	P	114	42.8-45.6	12E	26%	£19,175.00	£3,835.00	£23,010.00	£170.00	£55.00	£23,235.00
	1.5 TSI EVO 150PS	P	112	44.1-47.9	18E	26%	£19,416.67	£3,883.33	£23,300.00	£170.00	£55.00	£23,525.00
XCELLENCE	1.0 TSI 115PS	P	114	43.5-47.1	12E	26%	£17,837.50	£3,567.50	£21,405.00	£170.00	£55.00	£21,630.00
	1.0 TSI DSG-auto 115PS	P	114	42.8-46.3	12E	26%	£18,670.83	£3,734.17	£22,405.00	£170.00	£55.00	£22,630.00
	1.6 TDI DSG-auto 95PS	D	109	50.4-53.3	11E	29%	£19,662.50	£3,932.50	£23,595.00	£170.00	£55.00	£23,820.00
	1.6 TDI 95PS	D	108	52.3-57.6	12E	29%	£18,862.50	£3,772.50	£22,635.00	£170.00	£55.00	£22,860.00
XCELLENCE Lux	1.0 TSI 115PS	P	114	43.5-46.3	12E	26%	£19,170.83	£3,834.17	£23,005.00	£170.00	£55.00	£23,230.00
	1.0 TSI DSG-auto 115PS	P	114	42.8-45.6	12E	26%	£20,004.17	£4,000.83	£24,005.00	£170.00	£55.00	£24,230.00
	1.6 TDI DSG-auto 95PS	D	109	50.4-53.3	12E	29%	£20,995.83	£4,199.17	£25,195.00	£170.00	£55.00	£25,420.00
	1.6 TDI 95PS	D	108	52.3-56.5	13E	29%	£20,195.83	£4,039.17	£24,235.00	£170.00	£55.00	£24,460.00

The Recommended 'On The Road' price includes delivery charge to Dealer and number plates, one year's Road Fund Licence at the 1st year rate (£0 - £2,135 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. SEAT may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen SEAT Dealer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend on a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration. For more information, please see www.seat.co.uk/wltp or consult your Dealer. Data correct at 09/07/2019.

3. Pick your colour.

Print and screen view do not provide an exact representation of colour.
Please refer to the paint colour moulds at your local SEAT Dealer.

For full bi-colour roof combinations and availability, see next page.



White¹

SE SE Tech SE Tech L FR FRS XC XCL



Nevada White²

SE SE Tech SE Tech L FR FRS XC XCL



Urban Silver²

SE SE Tech SE Tech L FR FRS XC XCL



Magnetic Grey²

FR FRS XC XCL



Midnight Black²

SE SE Tech SE Tech L FR FRS XC XCL



Eclipse Orange²

FR FRS XC XCL



Desire Red²

SE SE Tech SE Tech L FR FRS XC XCL



Emocion Red¹

SE SE Tech SE Tech L FR FRS XC XCL



Mystery Blue²

SE SE Tech SE Tech L FR FRS XC XCL

SE SE SE Tech SE Technology SE Tech L SE Technology Lux FR FR FRS FR Sport XC XCELLENCE XCL XCELLENCE Lux ¹Non-metallic ²Metallic

3. Pick your roof colour.

■ Standard – Not available

There is no additional cost on any exterior colour or bi-colour roof



Magnetic Grey¹ SE SE Tech SE Tech L FR FRS XC XCL

Midnight Black¹ SE SE Tech SE Tech L FR FRS XC XCL

Eclipse Orange¹ XC XCL

	SE			SE Technology			SE Technology Lux			FR			FR Sport			XCELLENCE				XCELLENCE Lux			
	Roof colour			Roof colour			Roof colour			Roof colour			Roof colour			Roof colour				Roof colour			
Body colour	01	02	Body colour	01	02	Body colour	01	02	Body colour	01	02	Body colour	01	02	Body colour	01	02	03	Body colour	01	02	03	
White	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	-	■	■	■	-
Emocion Red	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	-	■	■	■	-
Eclipse Orange	-	-	-	-	-	-	-	-	-	■	■	■	■	■	■	■	■	■	-	■	■	■	-
Mystery Blue	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	-	■	■	■	-
Magnetic Grey	-	-	-	-	-	-	-	-	-	■	-	■	■	-	■	■	-	■	■	■	-	■	■
Desire Red	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	-	■	■	■	-
Urban Silver	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Midnight Black	■	■	-	■	■	-	■	■	-	■	■	-	■	■	-	■	■	-	■	■	■	-	■
Nevada White	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Door mirrors match body colour										Door mirrors match roof colour													

SE SE SE Tech SE Technology SE Tech L SE Technology Lux FR FR FRS FR Sport XC XCELLENCE XCL XCELLENCE Lux

¹ Metallic

Equipment.

■ Standard – Not available

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux
Wheels and tyres							
17" 'Dynamic' 26/1 alloy wheels with 205/55 R17 tyres	■	■	■	-	-	-	-
17" 'Dynamic' 26/2 machined alloy wheels with 205/55 R17 tyres	-	-	-	-	-	■	-
17" 'Dynamic' 26/3 alloy wheels with 205/55 R17 tyres	-	-	-	■	-	-	-
18" 'Performance' 26/1 alloy wheels with 215/45 R18 tyres	-	-	-	-	-	-	■
18" 'Performance' 26/2 alloy wheels with 215/45 R18 tyres	-	-	-	-	■	-	-
Emergency tyre repair kit	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux
Exterior equipment							
Contrast roof	■	■	■	■	■	■	■
Dark tinted rear windows	-	-	-	■	■	-	-
Door mirrors (body coloured)	■	■	■	-	-	-	-
Door mirrors (electrically adjustable)	■	■	■	-	-	-	-
Door mirrors (electrically adjustable, folding and heated)	-	-	-	■	■	■	■
Door mirrors (roof coloured)	-	-	-	■	■	■	■
Front fog lights with cornering function and rear fog light	■	■	■	-	-	-	-
Front grille frame in chrome	■	■	■	■	■	■	■
Front grille with hotstamping	-	-	-	-	-	■	■
Full LED headlights: LED headlights (dipped and mainbeam), front fog lights and rear fog light	-	-	-	■	■	■	■
Halogen headlights with electric adjustment	■	■	■	-	-	-	-
Hidden exhaust pipe	■	■	■	-	-	■	■
LED Daytime Running Lights (DRLs)	■	■	■	■	■	■	■
LED rear taillights and licence plate lights	■	■	■	■	■	■	■
Metallic paint	■	■	■	■	■	■	■
Roof rails (black)	■	■	■	-	-	-	-
Roof rails (chrome)	-	-	-	■	■	■	■
Twin exhaust pipe styling (hidden exhaust pipe)	-	-	-	■	■	-	-
Window trim (black)	■	■	■	-	-	-	-
Window trim (chrome)	-	-	-	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux
Infotainment							
AM/FM radio with DAB (Digital Audio Broadcasting)	■	■	■	■	■	■	■
BeatsAudio™ : 300w subwoofer, 18" space saver spare wheel, luggage compartment lining	-	-	■	-	-	-	-
Bluetooth® audio streaming and handsfree system	■	■	■	■	■	■	■
Connectivity pack plus : Media system plus with 8" colour touchscreen and proximity sensor, Navigation system with 3D map display and voice control, wireless phone charger, two USB ports, aux-in	-	■	■	■	■	■	■
Digital cockpit	-	-	-	-	■	-	■
Full Link smartphone integration : (Mirror Link, Apple CarPlay and Google Android Auto) with USB cable for Apple & Android compatibility	■	■	■	■	■	■	■
Media system colour : 6.5" colour touchscreen, USB port, aux-in	■	-	-	-	-	-	-
Six speakers	■	■	■	■	■	■	■
Interior equipment							
Ambient lighting (multi-coloured)	■	■	■	■	■	■	■
Driver sunvisor with mirror and card holder	■	■	■	■	■	■	■
Front courtesy light with front reading light	■	■	■	■	■	■	■
Interior ambient light	■	■	■	■	■	■	■
Interior chrome pack	■	■	■	■	■	■	■
Interior footwell light	■	■	■	■	■	■	■
Passenger sunvisor with mirror	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux
Seats and trim							
Black interior roof	-	-	-	■	■	■	■
Central console with storage net	-	-	-	-	-	■	■
Dashboard (grey plastic)	■	■	■	-	-	-	-
Dashboard (leatherette)	-	-	-	■	■	-	■
Dashboard (white)	-	-	-	-	-	■	-
Double boot floor	■	■	■	■	■	■	■
Front seats with back storage pockets	-	-	-	-	-	■	■
Front sport seats	-	-	-	■	■	-	-
Grey interior roof	■	■	■	-	-	-	-
Height-adjustable front seats	■	■	■	■	■	■	■
Leather steering wheel, gear knob & handbrake	■	■	■	-	-	■	■
Leather steering wheel (flat bottomed, perforated with red stitching and FR logo) and leather gear knob & handbrake	-	-	-	■	■	-	-
Microsuede upholstery	-	-	-	-	■	-	■
Split folding rear seats (60/40)	■	■	■	■	■	■	■
Storage pack: Front centre armrest, draw under front passenger seat, rack under driver's seat, mounting fixture in luggage compartment	-	-	-	-	-	■	■
Two front and three rear height-adjustable headrests	■	■	■	■	■	■	■

Equipment.

■ Standard – Not available

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux
Functional and mechanical							
Adaptive Cruise Control (ACC)	-	-	■	-	-	■	■
Air conditioning	■	■	■	-	-	-	-
Auto-dimming rear view mirror	-	-	-	■	■	■	■
Auto-headlights	■	■	■	■	■	■	■
Coming & leaving home headlight function	-	-	-	■	■	■	■
Cruise control	■	■	-	■	■	-	-
Dimming rear view mirror	■	■	■	-	-	-	-
Dual-zone climate control	-	-	-	■	■	■	■
Dust and pollen filter	■	■	■	■	■	■	■
Electric front and rear windows	■	■	■	■	■	■	■
Height and reach adjustable steering wheel	■	■	■	■	■	■	■
KESY (Keyless entry & go)	-	-	■	-	-	■	■
Park assist (self parking functionality)	-	-	-	-	-	-	■
Parking sensors (front)	-	-	-	-	-	-	■
Parking sensors (rear)	-	■	■	■	■	■	■
Rain-sensing wipers	-	-	-	■	■	■	■
Rear view camera	-	-	-	-	-	-	■
SEAT drive profile: Four different modes (Normal, Sport, Eco, Individual), steering response, throttle response, gear shifts mode (only DSG models)	-	-	-	■	■	-	■
Steering wheel-mounted gearshift paddles (DSG models only)	-	-	-	■	■	-	-
Suspension (comfort)	■	■	■	-	-	■	■
Suspension (sport)	-	-	-	■	■	-	-
Winter pack: Heated front seats, heated washer nozzles	-	-	■	-	■	-	■

Equipment.

■ Standard – Not available

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux
Instrument panel							
RPM counter, trip computer, outside temperature gauge, digital clock, instrument lighting with brightness control, low fuel warning light, 'lights on' reminder, gearshift indicator	■	■	■	■	■	■	■
Safety and security							
Active front headrests	■	■	■	■	■	■	■
Alarm (perimeter and interior monitoring) with back-up horn and tow-away protection	-	-	-	■	■	■	■
Automatic warning lights	■	■	■	■	■	■	■
Blind spot detection and rear cross traffic alert	-	-	-	-	-	■	■
Driver and front passenger airbags with front passenger airbag de-activation, front side and curtain airbags	■	■	■	■	■	■	■
Electronic engine immobiliser	■	■	■	■	■	■	■
Electronic Stability Control (ESC)	■	■	■	■	■	■	■
Emergency Brake Assist (EBA) and front assist	■	■	■	■	■	■	■
Hill hold control	■	■	■	■	■	■	■
ISOFIX points in outer rear seats with top tether anchorage points	■	■	■	■	■	■	■
Locking wheel bolts	■	■	■	■	■	■	■
Multi-collision braking system	■	■	■	■	■	■	■
Seat belt reminder for front and rear seats	■	■	■	■	■	■	■
Three-point seat belts on all rear seats	■	■	■	■	■	■	■
Tiredness recognition system	■	■	■	■	■	■	■
Tyre pressure monitoring	■	■	■	■	■	■	■

Option prices.

■ Standard □ Optional

	SE	SE Technology	SE Technology Lux	FR	FR Sport	XCELLENCE	XCELLENCE Lux	Basic price	VAT @ 20%	Recommended retail price
Wheels and tyres										
Space saver spare wheel (in lieu of standard tyre repair kit)	□	□	□	□	□	□	□	£91.67	£18.33	£110.00
Exterior equipment										
Pre-installation towing device	□	□	□	□	□	□	□	£108.33	£21.67	£130.00
Towing device (includes 18" spare wheel)	□	□	□	□	□	□	□	£537.50	£107.50	£645.00
Functional and mechanical										
Alarm with back-up horn	□	□	□	■	■	■	■	£141.67	£28.33	£170.00

Vehicle excise duty.

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grammes per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen bands.

12-month Road Fund Licence (RFL) rate for petrol and diesel cars: Effective from 1 April 2019 until 31 March 2020.

CO ₂ g/km	1st year rate	Standard rate
0	£0	£0
1	£10	£145
51	£25	£145
76	£110	£145
91	£130	£145
101	£150	£145
111	£170	£145
131	£210	£145
151	£530	£145
171	£855	£145
191	£1,280	£145
226	£1,815	£145
256	£2,135	£145

Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £320 a year in vehicle tax, from the second time the vehicle is taxed. For full details please refer to gov.uk/vehicle-tax-rate-tables.

The Autumn Budget 2017 announced that new diesel vehicles registered after 1 April 2018, that do not meet the RDE2 standard will be charged a supplement on their 1st year rate, to the effect of moving up by one VED band. Currently all SEAT diesel engines are affected by this supplement.

Fuel consumption and CO₂.

Fuel consumption and CO₂ figures are obtained under WLTP technical procedures. Figures shown are for comparability purposes and may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load.

Please refer to and use the fuel consumption figures marked WLTP and CO₂ emissions figures marked NEDC equivalent for comparisons as of 1 January 2019. These are the official figures for the UK from 1 January 2019 and until further notice. Avoid making comparisons using the fuel consumption figures marked NEDC equivalent after 31 December 2018 or the CO₂ emissions figures marked WLTP before 6 April 2020 - these figures are not official after/until that date and are provided for information only.

Only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. Due to more realistic test conditions, the fuel consumption and CO₂ measured under WLTP are in many cases higher compared to NEDC equivalent data.

The NEDC CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing test cycle and will be used to calculate vehicle tax on first registration. For more information, please see www.seat.co.uk/wltp or consult your Dealer.

Additional information can be found at www.vca.gov.uk

Benefit in kind tax.

How to calculate your liability

The Benefit in Kind (BIK) value is calculated by taking the On The Road (OTR) price of the vehicle, less the RFL and first registration fee. This figure, known as the P11D value, is then multiplied by a percentage value based on the CO₂ emissions of the vehicle.

- For tax year 2019/20, the banding starts at 16%, applicable to cars which emit between 0 and 50 g/km (a 4% surcharge exists on all diesels that emit less than 165 grammes of CO₂ per kilometre) and that do not meet the RDE2 standard
- Cars which emit between 95 and 99 g/km attract a charge of 23%
- Cars which emit between 100 and 104 g/km attract a charge of 24%
Every 5 g/km increase from 105 g/km adds 1% to the banding
- The maximum charge is 37%
- The exact CO₂ figure is always rounded down to the nearest 5 g/km (e.g. emissions of 139 g/km would be charged at the rate for 135 g/km)

To find out how much you will pay, simply multiply the BIK value by the percentage level of income tax that you pay, which will vary depending on where in the UK you pay your tax.

BIK calculation example: Arona SE 1.0 TSI 95PS

P11D value (OTR price less RFL and first registration fee)	£17,355.00
CO ₂ emissions (g/km)	113
Company car BIK tax based on CO ₂ emission level	26%
Taxable BIK (for 2019/20 tax year): 26% of £17,355.00	£4,507.10

Annual company car tax (2019/20)

20% income tax: 20% of £4,507.10 £901.42 per annum

Monthly company car tax (2019/20)

20% income tax: £901.42 divided by 12 £75.12 per month

Fuel benefit charge

If your employer provides you with free fuel, this is treated as an additional taxable benefit. The charge for the 2019/20 tax year is based on a set figure of £24,100.00, and uses the same percentage figure used to calculate your company car BIK value.

Fuel benefit charge example: Arona SE 1.0 TSI 95PS

The percentage used to calculate the BIK value for the Arona SE 1.0 TSI 95PS is 26%. If free fuel is supplied with this car for the 2019/20 tax year, the fuel benefit will be:

£24,100.00 x 26%	£6,266.00
20% income tax: £6,266.00 x 20%	£1,253.20

Effect of wheel size on CO₂

Choosing larger wheels than standard as options may result in increased fuel consumption as well as higher CO₂ emissions and consequently increased VED and BIK rates. This is due to larger wheels having both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance.

As a result, the VED band that the vehicle falls into may increase. In some instances, the OTR price for the vehicle may increase as a result of the increased VED rate. None of the Arona models are affected by this regardless of the optional wheels chosen.



Technology.

Start/stop system.

When the car is stopped, the gear lever set to neutral and the clutch pedal released, the start/stop system switches the engine off. Once the clutch is engaged again, the engine starts automatically.

Energy recovery system.

An energy recovery system works by varying the amount of power absorbed by the alternator. During braking, power which would otherwise be wasted is drawn into the electrical systems and battery. Under acceleration, the alternator draws less energy, so more can be sent to driving the wheels.

Technical data.

	1.0 TSI 95PS (SE, SE Technology)	1.0 TSI 115PS (FR, FR Sport, XCELLENCE Lux)	1.0 TSI DSG-auto 115PS (SE, SE Technology, FR, FR Sport, XCELLENCE, XCELLENCE Lux)	1.5 TSI EVO 150PS (FR, FR Sport)	1.6 TDI 95PS (SE, SE Technology, SE Technology Lux, XCELLENCE, XCELLENCE Lux)	1.6 TDI DSG-auto 95PS (XCELLENCE, XCELLENCE Lux)
Engine						
Type (cylinders / valves per cylinder)	3 / 4	3 / 4	3 / 4	4 / 4	4 / 4	4 / 4
Displacement (cc)	999	999	999	1498	1598	1598
Bore and stroke (mm)	74.5 x 76.4	74.5 x 76.4	74.5 x 76.4	74.5 x 85.9	79.5 x 80.5	79.5 x 80.5
Compression ratio	10.5	10.5	10.5	10.5	16.2	16.2
Maximum power (PS / kW / rpm) ¹	95 / 70 / 5000-5500	115 / 85 / 5000-5500	115 / 85 / 5000-5500	150 / 110 / 5000-6000	95 / 70 / 2750-4600	95 / 70 / 2750-4600
Maximum torque (Nm / lb.ft / rpm)	175 / 2000-3500	200 / 2000-3500	200 / 2000-3500	250 / 1500-3500	250 / 1500-2600	250 / 1500-2600
Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection	TDI Direct Injection	TDI Direct Injection
Fuel type	Petrol	Petrol	Petrol	Petrol	Diesel	Diesel
Emission control	EU6D Temp EVAP (RDE1)	EU6D Temp EVAP (RDE1)	EU6D Temp EVAP (RDE1)	EU6D Temp EVAP (RDE1)	EU6D Temp EVAP (RDE1)	EU6D Temp EVAP (RDE1)
Start/stop system	Yes	Yes	Yes	Yes	Yes	Yes
Energy recovery system	Yes	Yes	Yes	Yes	Yes	Yes
Performance						
Maximum speed (km/h)	175	190	190	210	178	178
Maximum speed (mph) ²	109	118	118	130	111	111
Acceleration 0-62mph (s)	11.4	9.8	10	8.2	11.9	12.8
Fuel consumption³						
Combined mpg range	45.6-48.7	43.5-47.1	42.8-46.3	44.1-47.9	52.3-57.6	50.4-53.3

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.

2. Where law permits.

3. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend on a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration. For more information, please see www.seat.co.uk/wltp or consult your Dealer. Data correct at 07/2019.

Technical data.

	1.0 TSI 95PS (SE, SE Technology)	1.0 TSI 115PS (FR, FR Sport, XCELLENCE Lux)	1.0 TSI DSG-auto 115PS (SE, SE Technology, FR, FR Sport, XCELLENCE, XCELLENCE Lux)	1.5 TSI EVO 150PS (FR, FR Sport)	1.6 TDI 95PS (SE, SE Technology, SE Technology Lux, XCELLENCE, XCELLENCE Lux)	1.6 TDI DSG-auto 95PS (XCELLENCE, XCELLENCE Lux)
Emission						
CO ₂ (g/km)	113	114	114	112	108	109
Transmission						
Gearbox type	5-speed manual	6-speed manual	7-speed automatic	6-speed manual	5-speed manual	7-speed automatic
Chassis						
Front suspension	Independent McPherson type with coil springs and hydraulic shock absorber					
Rear suspension	Semi-rigid rear axle with coil springs and hydraulic shock absorber					
Steering system	C-EPS (Column Electric Power Steering)					
Turning circle diameter [wall to wall] (m)	10.6	10.6	10.6	10.6	10.6	10.6
Braking system						
Anti-lock Braking System (ABS)	Yes	Yes	Yes	Yes	Yes	Yes
Type (front/rear)	Ventilated front brakes / Drum-Disc brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Disk brakes in rear axle	Ventilated front brakes / Drum-Disc brakes in rear axle	Ventilated front brakes / Drum-Disc brakes in rear axle
Front discs (mm)	276 x 24	276 x 24	276 x 24	276 x 24	276 x 24	276 x 24
Rear discs (mm)	228 x 42	230 x 9	230 x 9	230 x 9	228 x 42	228 x 42

AdBlue®.

The use of AdBlue® helps the environment by reducing the number of harmful emissions created by diesel engines. For full details on fuel consumption, CO₂ figures and VED bands (Vehicle Excise Duty) please see page 24.

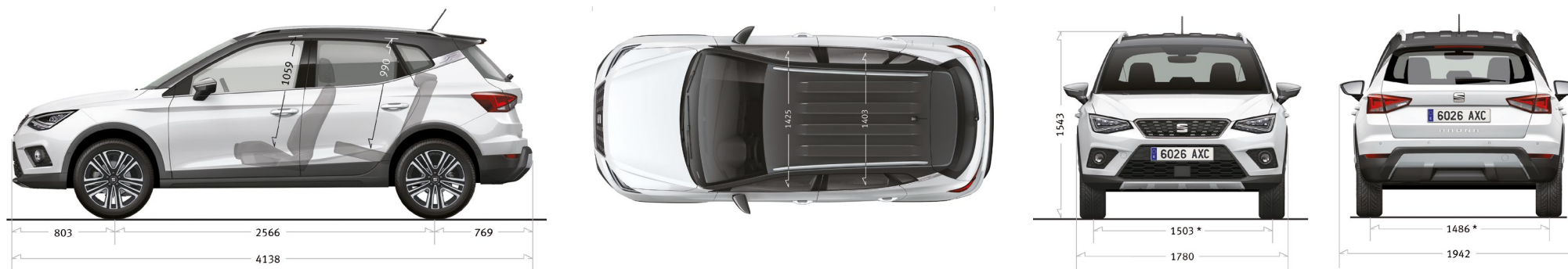
Technical data.

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Weights						
Kerb weight [with driver] (kg)	1180	1189	1212	1224	1297	1320
Permissible gross weight (kg)	1615-1700	1625-1710	1655-1740	1665 / 1700 / 1750	1715-1800	1745-1830
Max. towing weight without brake (kg)	590	590	600	610	640	660
Max. towing weight with brake 8% (kg)	1100	1200	1200	1200	1200	1200
Max. towing weight with brake 12% (kg)	1000	1100	1100	1200	1200	1100

Dimensions

Boot capacity (l): 400

Fuel tank capacity (l): 40



Warranties & service plans.

Optional

Extended Warranties	All trims	Basic price	VAT @ 20%	Recommended retail price	
When you buy a new SEAT it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles SEAT Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your SEAT.	4 years/75,000 miles	<input type="checkbox"/>	£162.50	£32.50	£195.00
Please note: The SEAT Extended Manufacturer Warranty is only available at the time of ordering a new SEAT.	5 years/90,000 miles	<input type="checkbox"/>	£283.33	£56.67	£340.00

Extended Warranty for existing owners: If your existing warranty is about to expire, or if you haven't already got one in place, our Extended Warranty* is designed to protect you. For a quote, visit insurewithseat.co.uk

*SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. SEAT Extended Warranty is sold and administered by Lawshield UK and underwritten by Volkswagen Versicherung AG. Terms, conditions, and eligibility criteria apply.

Service plan	All trims	Upfront payment	or	Monthly cost
New Fixed Price Service Plans are available for cars up to 12 months. You always know where you are with our fixed price plans which are inflation proof. Available at participating SEAT Dealers.				
Go to seat.co.uk/bookservice	Includes 1st and 2nd service	<input type="checkbox"/>	£383.76	24 monthly payments of £15.99

Prices are subject to change.

The SEAT Warranty

Three-year Warranty.

All new SEATs registered in the UK come with a three year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 (whichever is soonest).

Dealer Warranty.

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised SEAT Dealer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines.

Full details of the three-year warranty are available from your SEAT Dealer or repairer.

Warranties & service plans.

SEAT Extended Manufacturer Warranty

If you take out a SEAT Extended Manufacturer Warranty before your new car is registered, you'll get exactly the same level of cover as the three year warranty, but for up to five years. You can choose a SEAT Extended Manufacturer Warranty to last until the end of the 4th year/up to 75,000 miles or until the end of the 5th year/up to 90,000 miles (whichever is soonest). Please note: SEAT Extended Manufacturer Warranty products are only available at the time of ordering your new SEAT.

Three-year Paint Warranty

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Dealer or repairer for full warranty details.

Twelve-year Body Protection Warranty

The internal body sections and panels of the models featured in this price list are covered against rusting through from the outside for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised SEAT Dealer or repairer for full warranty details.

SEAT Parts Warranty

SEAT parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

SEAT Car Insurance

Complimentary drive away cover

We want you to start enjoying your car from day one, and with our 5 day Drive Away Insurance you can. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call 0345 246 3519. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover. Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

Annual Car Insurance

If you take out a new SEAT Car Insurance* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved technicians using only Genuine Parts and Paints
- Guaranteed courtesy car
- Windscreen cover
- Uninsured driver promise
- 24hr accident recovery

- Personal accident cover
- Personal belongings cover
- Child seat replacement

For more information or to get a quote, please visit insurewithseat.co.uk or alternatively call us on 0345 877 6555. We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.

SEAT Roadside Assistance (including European cover)

Any new SEAT purchased and registered in the UK from an authorised SEAT Dealer, is covered free by SEAT Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

Specifications

Specifications refer to Model Year 2019. While SEAT makes every effort to make sure that specifications are accurate at time of going to press (07/2019), you should always check details with your SEAT Dealer as there may have been changes in view of SEAT's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.

*SEAT Car Insurance is underwritten by U K Insurance Limited. Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales No. 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Calls may be recorded. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, registration number 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting fca.org.uk. VWFS UK and U K Insurance Limited are not part of the same corporate group.



SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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