

CUPRA ATECA

THE CUPRA ATECA



PRICING AND SPECIFICATION LIST



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CUPRA CAREFREE OWNERSHIP

MODEL PRICES

	CUPRA ATECA 2.0 TSI DSG-Auto 4Drive 300PS	CUPRA ATECA Design	CUPRA ATECA Comfort and Sound	CUPRA ATECA Comfort and Sound, and Design
Emission control	EU6D Temp	EU6D Temp	EU6D Temp	EU6D Temp
CO ₂ g/km*	168	168	168	168
Combined mpg*	31.7-32.5	31.7-32.5	31.7-32.5	31.7-32.5
Insurance group (1-50)	33E	33E	33E	33E
BIK 2019/20*	37%	37%	37%	37%
Basic price	£30,091.67	£32,908.33	£31,720.83	£34,437.50
VAT @ 20%	£6,018.33	£6,581.67	£6,344.17	£6,887.50
Retail price (P11D value)	£36,110.00	£39,490.00	£38,065.00	£41,325.00
First year Road Fund Licence (RFL) rate 2019/20	£530.00	£530.00	£530.00	£530.00
1st reg fee	£55.00	£55.00	£55.00	£55.00
Recommended 'On The Road' price*	£36,695.00	£40,075.00	£38,650.00	£41,910.00

*The Recommended 'On The Road' price includes delivery charge to Dealer and number plates, one year's Road Fund Licence at the First Year Rate (£0 – £2,135 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. Vehicles listed are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved. More information is available at seat.co.uk/wltp. In line with Government guidance, to facilitate direct comparison between different models from different manufacturers and to accommodate the full transition to this new testing regime, we have displayed NEDC derived figures. These NEDC figures are the values for this vehicle used in registration and taxation documentation until further notice from the UK authorities. These NEDC figures have been derived from WLTP testing, and may not be equivalent to NEDC figures from NEDC testing, so comparisons may be unreliable. Fuel consumption and efficiency figures are provided for comparative purposes only and may not reflect 'real world' driving results. Choice of wheels and other options may affect fuel consumption and emissions data. Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £310 a year in vehicle tax, from the second time the vehicle is taxed. For full details please refer to gov.uk/vehicle-tax-rate-tables.

STANDARD EQUIPMENT

WHEELS AND TYRES

- 19" 'Exclusive' diamond cut alloy wheels

EXTERIOR EQUIPMENT

- Black brake callipers (front and rear) with CUPRA logo
- Dark tinted rear windows
- Door mirrors (electrically adjustable, folding and heated)
- Door mirrors with welcome CUPRA light silhouette
- Full LED headlights: LED headlights (dipped and mainbeam) with automatic headlight adjustment, LED Daytime Running Lights (DRLs), LED rear taillights
- Metallic paint
- Visible twin exhaust pipes (both sides)

INFOTAINMENT

- Digital cockpit
- Full Link smartphone integration (MirrorLink, Apple CarPlay and Google Android Auto) with USB cable for Apple and Android compatibility
- Navigation system plus: 9.2" colour touchscreen with proximity sensor, dynamic route guidance with 3D map display and 3D emblematic buildings, high resolution colour driver's display, SD card slot, two USB sockets, 10GB hard disk drive, DAB (Digital Audio Broadcasting), voice control

INTERIOR EQUIPMENT

- Ambient lighting (multi-coloured) & LED interior illumination
- Interior lighting: Front courtesy light with front and rear reading lights, ambient spot lighting with front footwell illumination, illuminated boot, illuminated glove box

FUNCTIONAL AND MECHANICAL

- Convenience pack: Auto-dimming rear view mirror, auto-headlights with automatic coming & leaving home function, rain-sensing wipers
- Cruise control
- Dual-zone climate control
- Electric parking brake including Autohold function
- KESSY (Keyless entry & go) and wireless phone charger
- Park assist: Self parking functionality (includes front and rear parking sensors)
- Rear view camera
- CUPRA drive profile: Four different modes (Normal, Sport, Eco, Individual), steering response, throttle response, gear shifts mode, sound actuator, Dynamic Chassis Control (DCC)
- Steering wheel-mounted gearshift paddles
- Suspension (CUPRA Sport)
- Top view camera

SAFETY AND SECURITY

- Alarm
- Front and rear seat belt reminders
- Front assist, city emergency braking and pedestrian protection
- Hill hold control
- Tiredness recognition system

DESIGN EQUIPMENT (ADDITIONAL TO STANDARD)

WHEELS AND TYRES

- 19" machined copper alloy wheels

INTERIOR EQUIPMENT

- Black interior styling

FUNCTIONAL AND MECHANICAL

- CUPRA Brembo brakes

COMFORT AND SOUND EQUIPMENT (ADDITIONAL TO STANDARD)

WHEELS AND TYRES

- Space saver spare wheel
(not included when Design and
Comfort and Sound are combined)

INFOTAINMENT

- BeatsAudio™ sound system

FUNCTIONAL AND MECHANICAL

- Adaptive Cruise Control (ACC)
- Electric tailgate
- Heated front seats

SAFETY AND SECURITY

- High beam assist

OPTION PRICES

Standard

	CUPRA Ateca	Basic price	VAT @ 20%	Recommended retail price
WHEELS AND TYRES				
Space saving spare wheel (not available when Comfort and Sound and Design are combined)	<input type="checkbox"/>	£100.00	£20.00	£120.00
EXTERIOR EQUIPMENT				
Panoramic sunroof	<input type="checkbox"/>	£875.00	£175.00	£1,050.00
Towbar pre-installation	<input type="checkbox"/>	£108.33	£21.67	£130.00
Towbar pre-installation with hook	<input type="checkbox"/>	£583.33	£116.67	£700.00
FUNCTIONAL AND MECHANICAL				
Boot divider net	<input type="checkbox"/>	£141.67	£28.33	£170.00
SEATS AND TRIM				
Alcantara bucket seats	<input type="checkbox"/>	£1,350.00	£270.00	£1,620.00

	Options	CUPRA Ateca	Basic price	VAT @ 20%	Recommended retail price
EXTENDED WARRANTY					
<p>When you buy a new CUPRA it is covered by a 3 year/60,000 miles manufacturer warranty. You can extend this cover, with a 4 year/75,000 miles or 5 year/90,000 miles CUPRA Extended Manufacturer Warranty, and get the same level of cover. It is fully transferable to a new owner if you decided to sell your CUPRA.</p> <p>Please note: The CUPRA Extended Manufacturer Warranty is only available at the time of ordering a new CUPRA.</p> <p>For cars 3 years and over, our Extended Warranty* 12 month cover is designed to protect you. For a quote, visit insurewithseat.co.uk</p>	4 years / 75,000 miles	<input type="checkbox"/>	£241.67	£48.33	£290.00
	5 years / 90,000 miles	<input type="checkbox"/>	£391.67	£78.33	£470.00

CUPRA Ateca

CUPRA CARE

A CUPRA care package is included in the price for all retail CUPRA Ateca customers. CUPRA care is a three year, 30,000 miles maintenance package, providing customers with worry-free motoring. The CUPRA care package includes the first three manufacturer scheduled services and a brake fluid change. It also includes three years' European roadside assistance coverage.

*SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited. SEAT Extended Warranty is sold and administered by Lawshield UK and underwritten by Volkswagen Versicherung AG. Terms, conditions, and eligibility criteria apply.

COLOURS

NEVADA WHITE



RHODIUM GREY



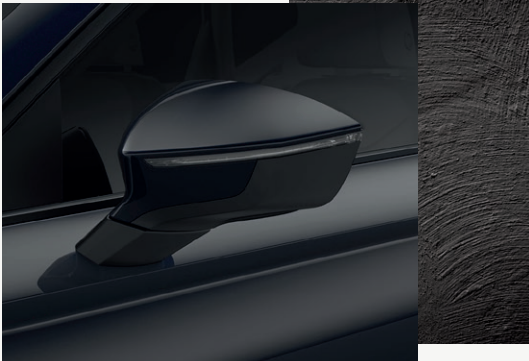
VELVET RED



ENERGY BLUE



CRYSTAL BLACK



UPHOLSTERY AND WHEELS



UPHOLSTERY

Only the best for your comfort behind the wheel: Black Alcantara sport seats. Bucket seats available as an option



19" 'EXCLUSIVE' DIAMOND CUT ALLOY WHEELS

Available as standard



19" MACHINED COPPER ALLOY WHEELS

Available with Design trim

TECHNICAL DATA

CUPRA ATECA 2.0 TSI DSG-auto 4Drive 300PS

ENGINE

Type (cylinders / valves per cylinder)	4/4
Displacement (cc)	1984
Bore and stroke (mm)	82.5 / 92.8
Compression ratio	9.3
Maximum power (PS / kW / rpm) ¹	300 / 221 / 5300-6500
Maximum torque (Nm / lb.ft / rpm)	400 / 2000-5200
Fuel supply system	TSI Direct Injection
Fuel type	Petrol
Emission control	EU6D Temp EVAP (RDE1)
Start/Stop system	Yes
Energy recovery system	Yes

PERFORMANCE

Maximum speed mph (km/h) ²	152 (245)
Acceleration 0-62mph (s)	4.9

FUEL CONSUMPTION

Combined mpg range (l/100km)	31.7-32.5 (8.7-8.9)
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EMISSIONS

CO ₂ (g/km)	168
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TRANSMISSION

Gearbox type	7-speed automatic
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CHASSIS

Front suspension	Independent type McPherson, coil springs, hydraulic shock absorber
Rear suspension	Multi-link axle, coil spring, hydraulic shock absorber
Steering system	R-EPS (Rack Electric Power System)
Turning circle diameter [wall to wall] (m)	10.8

TECHNICAL DATA

CUPRA ATECA

2.0 TSI DSG-auto 4Drive 300PS

BRAKING SYSTEM

Anti-lock Braking System (ABS)	Dual hydraulic circuit and brake system diagonal split with brake booster
Type (front/rear)	Front ventilated disk brakes / Rear solid disc brakes
Front discs (mm)	340 x 30 370 x 32 (with Design Pack)
Rear discs (mm)	310 x 22

WEIGHTS

Kerb weight [with driver] (kg)	1615
Permissible gross weight (kg)	2150
Max. towing weight without brake (kg)	750
Max. towing weight with brake 8% (kg)	2100
Max. towing weight with brake 12% (kg)	2100



1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139. 2. Where law permits. 3. Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight of the vehicle. Additional specifications can lead to a higher weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard.

VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grammes per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen bands.

Please be aware vehicles with a list price (RRP), including options, higher than £40,000 will incur an additional £320 a year in vehicle tax, from the second time the vehicle is taxed. For full details please refer to gov.uk/vehicle-tax-rate-tables.

The Autumn Budget 2017 announced that new diesel vehicles registered after 1 April 2018, that do not meet the RDE2 standard will be charged a supplement on their 1st year rate, to the effect of moving up by one VED band. Currently all SEAT diesel engines are affected by this supplement.

The table shows the 12-month Road Fund Licence (RFL) rate for petrol and diesel cars: Effective from 1 April 2019 until 31 March 2020.

CO ₂ G/KM	FIRST YEAR RATE	STANDARD RATE
1-50	£10	£145
51-75	£25	£145
76-90	£110	£145
91-100	£130	£145
101-110	£150	£145
111-130	£170	£145
131-150	£210	£145
151-170	£530	£145
171-190	£855	£145
191-225	£1,280	£145
226-255	£1,815	£145
256	£2,135	£145



FUEL CONSUMPTION AND CO₂

Fuel consumption and CO₂ figures are obtained under WLTP technical procedures. Figures shown are for comparability purposes and may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load.

Please refer to and use the fuel consumption figures marked WLTP and CO₂ emissions figures marked NEDC equivalent for comparisons as of 1 January 2019. These are the official figures for the UK from 1 January 2019 and until further notice. Avoid making comparisons using the fuel consumption figures marked NEDC equivalent after 31 December 2018 or the CO₂ emissions figures marked WLTP before 6 April 2020 - these figures are not official after/until that date and are provided for information only.

Only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. Due to more realistic test conditions, the fuel consumption and CO₂ measured under WLTP are in many cases higher compared to NEDC equivalent data.

The NEDC CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing test cycle and will be used to calculate vehicle tax on first registration. For more information, please see www.seat.co.uk/wltp or consult your Dealer.

Additional information can be found at www.vca.gov.uk

EFFECT OF WHEEL SIZE ON CO₂

Choosing larger wheels than standard as options may result in increased fuel consumption as well as higher CO₂ emissions and consequently increased VED and BIK rates. This is due to larger wheels having both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance.

As a result, the VED band that the vehicle falls into may increase. In some instances, the OTR price for the vehicle may increase as a result of the increased VED rate.



CO₂ BENEFIT IN KIND TAX

HOW TO CALCULATE YOUR LIABILITY

The Benefit in Kind (BIK) value is calculated by taking the On The Road (OTR) price of the vehicle, less the RFL and first registration fee. This figure, known as the P11D value, is then multiplied by a percentage value based on the CO₂ emissions of the vehicle.

- For tax year 2019/20, the banding starts at 16%, applicable to cars which emit between 0 and 50 g/km (a 4% surcharge exists on all diesels that emit less than 165 grammes of CO₂ per kilometre) and that do not meet the RDE2 standard
- Cars which emit between 95 and 99 g/km attract a charge of 23%
- Cars which emit between 100 and 104 g/km attract a charge of 24%. Every 5 g/km increase from 105 g/km adds 1% to the banding
- The maximum charge is 37%
- The exact CO₂ figure is always rounded down to the nearest 5 g/km (e.g. emissions of 139 g/km would be charged at the rate for 135 g/km)

To find out how much you will pay, simply multiply the BIK value by the percentage level of income tax that you pay, which will vary depending on where in the UK you pay your tax.

FUEL BENEFIT CHARGE

If your employer provides you with free fuel, this is treated as an additional taxable benefit. The charge for the 2019/20 tax year is based on a set figure of £24,100.00, and uses the same percentage figure used to calculate your company car BIK value.

FUEL BENEFIT CHARGE EXAMPLE – CUPRA ATECA 2.0 TSI DSG-AUTO 4DRIVE 300PS

The percentage used to calculate the BIK value for the CUPRA Ateca 2.0 TSI DSG-auto 4Drive 300PS is 37%. If free fuel is supplied with this car for the 2019/20 tax year, the fuel benefit will be:

$£24,100.00 \times 37\% = £8,917.00$

At 20% income tax: $£8,917.00 \times 20\% = £1,783.40$

BIK CALCULATION EXAMPLE – CUPRA ATECA 2.0 TSI DSG-AUTO 4DRIVE 300PS

P11D value (OTR price less RFL and first registration fee)	£36,110.00
CO ₂ emissions (g/km)	168
Company car BIK tax based on CO ₂ emission level	37%
Taxable BIK (for 2019/20 tax year): 37% of £36,110.00	£13,360.70

ANNUAL COMPANY CAR TAX (2019/20)

20% income tax: 20% of £13,360.70 £2,672.14 per annum

MONTHLY COMPANY CAR TAX (2019/20)

20% income tax: £2,672.14 divided by 12 £222.68 per month

CUPRA CAREFREE OWNERSHIP

THE CUPRA THREE-YEAR WARRANTY

All new CUPRA's registered in the UK come with a three-year/60,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/ 60,000 (whichever is soonest). Full details of the three-year warranty are available from your CUPRA Dealer or repairer.

DEALER WARRANTY

Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. If an additional warranty for subsequent years or higher mileage is desired, it may be purchased from an authorised CUPRA Dealer or repairer, however, this additional warranty must be purchased before the mileage reaches 60,000. Cover is subject to the car being serviced and maintained according to the manufacturer's technical guidelines.

THE CUPRA EXTENDED MANUFACTURER WARRANTY

If you take out a CUPRA Extended Manufacturer Warranty before your new car is registered, you'll get exactly the same level of cover as the three-year warranty, but for up to five years. You can choose a CUPRA Extended Manufacturer Warranty to last until the end of the 4th year/up to 75,000 miles or until the end of the 5th year/up to 90,000 miles (whichever is soonest). Please note: CUPRA Extended Manufacturer Warranty products are only available at the time of ordering your new CUPRA.

CUPRA THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Dealer or repairer for full warranty details.

THE CUPRA TWELVE-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against rusting through from the outside for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Dealer or repairer for full warranty details.

THE CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty, excludes wear and tear items.



CUPRA CAREFREE OWNERSHIP

SEAT CAR INSURANCE

Complimentary drive away cover

We want you to start enjoying your car from day one, and with our 5 day Drive Away Insurance you can. Our comprehensive cover is designed specifically for SEAT drivers, and offers many features and benefits as standard. To activate, simply call 0345 246 3519. If you are eligible, we will also provide you with an annual quotation giving you the option to purchase 12 months cover. Subject to eligibility. Five day drive away insurance cannot be used in conjunction with any other insurance offer.

Annual Car Insurance

If you take out a new SEAT Car Insurance* policy, you will receive the following benefits as standard:

- SEAT Approved Repairs carried out by SEAT Approved technicians using only Genuine Parts and Paints
- Guaranteed courtesy car
- Windscreen cover
- Uninsured driver promise
- 24hr accident recovery
- Personal accident cover
- Personal belongings cover
- Child seat replacement

For more information or to get a quote, please visit insurewithseat.co.uk or alternatively call us on 0345 877 6555. We're available Monday to Friday 8am-8pm and Saturday 9am-5pm.

CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)

Any new CUPRA purchased and registered in the UK from an authorised CUPRA Dealer, is covered free by CUPRA Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of three years. Terms and conditions apply.

SPECIFICATIONS

Specifications refer to Model Year 2020. While CUPRA makes every effort to make sure that specifications are accurate at time of going to press (07/2019), you should always check details with your CUPRA Dealer as there may have been changes in view of CUPRA's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.

*SEAT Car Insurance is underwritten by U K Insurance Limited. Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales No. 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Calls may be recorded. SEAT Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ("VWFS UK"), registered in England and Wales No.2835230 (registered office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the Financial Conduct Authority, registration number 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting fca.org.uk. VWFS UK and U K Insurance Limited are not part of the same corporate group.

CUPRA CARE

A CUPRA care package is included in the price for all retail CUPRA Ateca customers. CUPRA care is a three year service plan, providing customers with worry-free motoring.

The CUPRA care package includes the first three manufacturer scheduled services.

In addition, retail customers will receive a free CUPRA member box containing an exclusive CUPRA bracelet, and a key cover, both in carbon fibre and with the CUPRA logo in real copper.





CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, offers, products and prices without notice. The information in this price list can therefore be given as guidance only. While CUPRA makes every effort to ensure that information and prices are accurate at the time of publication 07/2019, you should always check with your CUPRA Specialist or SEAT Dealer for the latest information.

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